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ORDER

Print Date 08/09/12

Page 1 of 9

Flight Dates 08/03/12-09/03/12

Contract / Revision 306317 /

Original Date / Revision
08/09/12 08/09/12

Advertiser Obama / Democrat / Preside

Agency GMMB Inc

Buying Contact

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Product

Candidate. Obama for America

Agency Com 15%

Billing Contact

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:05:00

Estimate # 1522 Sked A

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive Order% Start Date End Date

Daniel Baylog 100%

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	
WXIX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	672	\$359,154.75	\$422,535.00	0.00	07/30/12	08/26/12	672	\$359,154.75	\$422,535.00
September 2012	226	\$130,789.50	\$153,870.00	0.00	08/27/12	09/03/12	226	\$130,789.50	\$153,870.00
Totals	898	\$489,944.25	\$576,405.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	WCPO	08/03/12	09/03/12	M-F 430am News M-F 430am News	CM	430-5a	MTWTF--	:30	8	\$125.00	P-3	0.00	NM	25	\$3,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--		2				\$125.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--		8				\$125.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--		5				\$125.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--		5				\$125.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--		5				\$125.00		0.00			
2	WCPO	08/03/12	09/03/12	M-F GMTS 5-6a M-F GMTS 5-6a	CM	5-6a	MTWTF--	:30	15	\$200.00	P-3	0.00	NM	44	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WCPO

Print Date: 08/09/12

Page 2 of 9

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Contract / Revision 306317 Flight Dates 08/03/12-09/03/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:05:00

Advertiser Obama / Democrat / Presid Product Candidate. Obama for Amer Estimate # 1522 Sked A

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WCPO	08/03/12	09/03/12	M-F GMTS 5-6a M-F GMTS 5-6a	CM	5-6a	MTWTF--	:30	15	\$200.00	P-3	0.00	NM	44	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--					4	\$200.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					10	\$200.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					10	\$200.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					10	\$200.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					10	\$200.00		0.00			
3	WCPO	08/03/12	09/03/12	M-F GMTS 6-7a M-F GMTS 6-7a	CM	6-7a	MTWTF--	:30	15	\$400.00	P-3	0.00	NM	43	\$17,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--					3	\$400.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					10	\$400.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					10	\$400.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					10	\$400.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					10	\$400.00		0.00			
4	WCPO	08/03/12	09/03/12	M-F GMA 7-9am M-F GMA 7-9am	CM	7-9a	MTWTF--	:30	25	\$800.00	P-1	0.00	NM	44	\$35,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--					4	\$800.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					10	\$800.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					10	\$800.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					10	\$800.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					10	\$800.00		0.00			
5	WCPO	08/04/12	09/01/12	SA 5-6am SA 5-6am	CM	5-6a	-----S-	:30	1	\$135.00	P-2	0.00	NM	6	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	-----S-					2	\$135.00		0.00			
		Week: 08/07/12	08/13/12	-----S-					1	\$135.00		0.00			
		Week: 08/14/12	08/20/12	-----S-					1	\$135.00		0.00			
		Week: 08/21/12	08/27/12	-----S-					1	\$135.00		0.00			
		Week: 08/28/12	09/03/12	-----S-					1	\$135.00		0.00			
6	WCPO	08/04/12	09/01/12	SA 6-7am SA 6-7am	CM	6-7a	-----S-	:30	1	\$250.00	P-1	0.00	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	-----S-					2	\$250.00		0.00			
		Week: 08/07/12	08/13/12	-----S-					1	\$250.00		0.00			
		Week: 08/14/12	08/20/12	-----S-					1	\$250.00		0.00			
		Week: 08/21/12	08/27/12	-----S-					1	\$250.00		0.00			
		Week: 08/28/12	09/03/12	-----S-					1	\$250.00		0.00			
7	WCPO	08/04/12	09/01/12	SA GMA 7-8a SA GMA 7-8a	CM	7-8a	-----S-	:30	2	\$400.00	P-2	0.00	NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	-----S-					2	\$400.00		0.00			
		Week: 08/07/12	08/13/12	-----S-					2	\$400.00		0.00			
		Week: 08/14/12	08/20/12	-----S-					2	\$400.00		0.00			
		Week: 08/21/12	08/27/12	-----S-					2	\$400.00		0.00			
		Week: 08/28/12	09/03/12	-----S-					2	\$400.00		0.00			
8	WCPO	08/04/12	09/01/12	SA GMTS 8-9a SA GMTS 8-9a	CM	8-9a	-----S-	:30	2	\$500.00	P-2	0.00	NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	-----S-					2	\$500.00		0.00			
		Week: 08/07/12	08/13/12	-----S-					2	\$500.00		0.00			
		Week: 08/14/12	08/20/12	-----S-					2	\$500.00		0.00			
		Week: 08/21/12	08/27/12	-----S-					2	\$500.00		0.00			



WCPO

Print Date: 08/09/12

Page 3 of 9

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Contract / Revision 306317 Flight Dates 08/03/12-09/03/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

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														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8	WCPO	08/04/12	09/01/12	SA GMTS 8-9a SA GMTS 8-9a	CM	8-9a	-----S-	:30	2	\$500.00	P-2	0.00	NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/28/12	09/03/12	-----S-					2	\$500.00		0.00			
9	WCPO	08/05/12	09/02/12	SU 5-6am SU 5-6am	CM	5-6a	-----S	:30	1	\$165.00	P-2	0.00	NM	7	\$1,155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/12	08/06/12	-----S					2	\$165.00		0.00			
Week:		08/07/12	08/13/12	-----S					2	\$165.00		0.00			
Week:		08/14/12	08/20/12	-----S					1	\$165.00		0.00			
Week:		08/21/12	08/27/12	-----S					1	\$165.00		0.00			
Week:		08/28/12	09/03/12	-----S					1	\$165.00		0.00			
10	WCPO	08/05/12	09/02/12	SU 6-7am SU 6-7am	CM	6-7a	-----S	:30	1	\$300.00	P-1	0.00	NM	7	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/12	08/06/12	-----S					2	\$300.00		0.00			
Week:		08/07/12	08/13/12	-----S					2	\$300.00		0.00			
Week:		08/14/12	08/20/12	-----S					1	\$300.00		0.00			
Week:		08/21/12	08/27/12	-----S					1	\$300.00		0.00			
Week:		08/28/12	09/03/12	-----S					1	\$300.00		0.00			
11	WCPO	08/05/12	09/02/12	SU GMA 7-8a SU GMA 7-8a	CM	7-8a	-----S	:30	2	\$400.00	P-2	0.00	NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/12	08/06/12	-----S					2	\$400.00		0.00			
Week:		08/07/12	08/13/12	-----S					2	\$400.00		0.00			
Week:		08/14/12	08/20/12	-----S					2	\$400.00		0.00			
Week:		08/21/12	08/27/12	-----S					2	\$400.00		0.00			
Week:		08/28/12	09/03/12	-----S					2	\$400.00		0.00			
12	WCPO	08/05/12	09/02/12	SU GMTS 8-9a SU GMTS 8-9a	CM	8-9a	-----S	:30	2	\$450.00	P-3	0.00	NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/12	08/06/12	-----S					2	\$450.00		0.00			
Week:		08/07/12	08/13/12	-----S					2	\$450.00		0.00			
Week:		08/14/12	08/20/12	-----S					2	\$450.00		0.00			
Week:		08/21/12	08/27/12	-----S					2	\$450.00		0.00			
Week:		08/28/12	09/03/12	-----S					2	\$450.00		0.00			
13	WCPO	08/12/12	09/02/12	SU 9-10a SU9-10a	CM	9-10a	-----S	:30	1	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/12	08/13/12	-----S					1	\$1,000.00		0.00			
Week:		08/14/12	08/20/12	-----S					1	\$1,000.00		0.00			
Week:		08/21/12	08/27/12	-----S					1	\$1,000.00		0.00			
Week:		08/28/12	09/03/12	-----S					1	\$1,000.00		0.00			
14	WCPO	08/03/12	09/03/12	M-F 9-10a Live with Regis and Kelly	CM	M-F 9-10a	MTWTF--	:30	10	\$260.00	P-3	0.00	NM	44	\$11,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/12	08/06/12	M--F--					4	\$260.00		0.00			
Week:		08/07/12	08/13/12	MTWTF--					10	\$260.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--					10	\$260.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--					10	\$260.00		0.00			
Week:		08/28/12	09/03/12	MTWTF--					10	\$260.00		0.00			
15	WCPO	08/03/12	09/03/12	M-F 10-11a Right This Morn M-F 10-11a	CM	10-11a	MTWTF--	:30	10	\$250.00	P-3	0.00	NM	45	\$11,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WCPO

Print Date: 08/09/12

Page 4 of 9

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Contract / Revision 306317 Flight Dates 08/03/12-09/03/12

Hiatus Dates

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														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	WCPO	08/03/12	09/03/12	M-F 10-11a Right This Morn M-F 10-11a	CM	10-11a	MTWTF--	:30	10	\$250.00	P-3	0.00	NM	45	\$11,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--					4	\$250.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					11	\$250.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					10	\$250.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					10	\$250.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					10	\$250.00		0.00			
16	WCPO	08/03/12	09/03/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	MTWTF--	:30	10	\$500.00	P-1	0.00	NM	44	\$22,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--					4	\$500.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					10	\$500.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					10	\$500.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					10	\$500.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					10	\$500.00		0.00			
17	WCPO	08/03/12	09/03/12	M-F 12-1p News M-F 12-1p News	CM	12-1p	MTWTF--	:30	10	\$350.00	P-3	0.00	NM	46	\$16,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--					6	\$350.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					10	\$350.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					10	\$350.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					10	\$350.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					10	\$350.00		0.00			
18	WCPO	08/03/12	09/03/12	M-F 1-4p Rotation The Chew/GMA	CM	1258-4p (1:00 PM-3:00 PM)	MTWTF--	:30	10	\$400.00	P-1	0.00	NM	54	\$21,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--					4	\$400.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					14	\$400.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					12	\$400.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					12	\$400.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					12	\$400.00		0.00			
19	WCPO	08/03/12	09/03/12	M-F 3-4p M-F 3-4p	CM	3-4p	MTWTF--	:30	5	\$550.00	P-1	0.00	NM	24	\$13,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--					4	\$550.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					5	\$550.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					5	\$550.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					5	\$550.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					5	\$550.00		0.00			
20	WCPO	08/03/12	09/03/12	M-F 4-5p Ellen M-F 4-5p Ellen	CM	358-5p	MTWTF--	:30	10	\$500.00	P-3	0.00	NM	38	\$19,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--					4	\$500.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					10	\$500.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					8	\$500.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					8	\$500.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					8	\$500.00		0.00			
21	WCPO	08/03/12	09/03/12	M-F 5-530p News M-F 5-530p News	CM	5-530p	MTWTF--	:30	10	\$600.00	P-3	0.00	NM	44	\$26,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--					4	\$600.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					10	\$600.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					10	\$600.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					10	\$600.00		0.00			



WCPO

Print Date: 08/09/12

Page 5 of 9

wcpo.com
kypost.com

Contract / Revision 306317 Flight Dates 08/03/12-09/03/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

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Advertiser Obama / Democrat / Presid Product Candidate. Obama for Amer Estimate # 1522 Sked A

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
21	WCPO	08/03/12	09/03/12	M-F 5-530p News M-F 5-530p News	CM	5-530p	MTWTF--	:30	10	\$600.00	P-3	0.00 NM	44	\$26,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	08/28/12	09/03/12	MTWTF--		10			\$600.00		0.00			
22	WCPO	08/03/12	09/03/12	M-F 530-6p News M-F 530-6p News	CM	528-6p	MTWTF--	:30	10	\$750.00	P-2	0.00 NM	44	\$33,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	M--F--		4			\$750.00		0.00			
	Week:	08/07/12	08/13/12	MTWTF--		10			\$750.00		0.00			
	Week:	08/14/12	08/20/12	MTWTF--		10			\$750.00		0.00			
	Week:	08/21/12	08/27/12	MTWTF--		10			\$750.00		0.00			
	Week:	08/28/12	09/03/12	MTWTF--		10			\$750.00		0.00			
23	WCPO	08/03/12	09/03/12	M-F 6-630p News M-F 6-630p News	CM	558-630p	MTWTF--	:30	10	\$850.00	P-2	0.00 NM	44	\$37,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	M--F--		4			\$850.00		0.00			
	Week:	08/07/12	08/13/12	MTWTF--		10			\$850.00		0.00			
	Week:	08/14/12	08/20/12	MTWTF--		10			\$850.00		0.00			
	Week:	08/21/12	08/27/12	MTWTF--		10			\$850.00		0.00			
	Week:	08/28/12	09/03/12	MTWTF--		10			\$850.00		0.00			
24	WCPO	08/04/12	09/01/12	SA 6-7p News SA 6-7p News	CM	558-7p (6:00 PM-6:30 PM)	-----S-	:30	2	\$600.00	P-1	0.00 NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	-----S-		1			\$600.00		0.00			
	Week:	08/07/12	08/13/12	-----S-		2			\$600.00		0.00			
	Week:	08/14/12	08/20/12	-----S-		2			\$600.00		0.00			
	Week:	08/21/12	08/27/12	-----S-		2			\$600.00		0.00			
	Week:	08/28/12	09/03/12	-----S-		2			\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
8	WCPO	08/28/12-09/03/12		SA 6-7p News		558-7p	(6:00 PM-6:30 P-----Sa--		:30	(\$600.00)		0.00 NM		
	See MG 45.3,45.4,45.5 [College football]													
9	WCPO	08/28/12-09/03/12		SA 6-7p News		558-7p	(6:00 PM-6:30 P-----Sa--		:30	(\$600.00)		0.00 NM		
	See MG 45.3,45.4,45.5 [College football]													
25	WCPO	08/05/12	09/02/12	SU 6-7p News SU 6-7p News	CM	558-7p (6:00 PM-6:30 PM)	-----S	:30	2	\$700.00	P-3	0.00 NM	9	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	-----S		1			\$700.00		0.00			
	Week:	08/07/12	08/13/12	-----S		2			\$700.00		0.00			
	Week:	08/14/12	08/20/12	-----S		2			\$700.00		0.00			
	Week:	08/21/12	08/27/12	-----S		2			\$700.00		0.00			
	Week:	08/28/12	09/03/12	-----S		2			\$700.00		0.00			
26	WCPO	08/03/12	09/03/12	M-F 7-730p Wheel of Fortune	CM	M-F 7-730p	MTWTF--	:30	5	\$1,600.00	P-1	0.00 NM	37	\$59,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	M--F--		1			\$1,600.00		0.00			
	Week:	08/07/12	08/13/12	MTWTF--		9			\$1,600.00		0.00			
	Week:	08/14/12	08/20/12	MTWTF--		9			\$1,600.00		0.00			
	Week:	08/21/12	08/27/12	MTWTF--		9			\$1,600.00		0.00			
	Week:	08/28/12	09/03/12	MTWTF--		9			\$1,600.00		0.00			
27	WCPO	08/03/12	09/03/12	M-F 730-8p Jeopardy	CM	M-F 730-8p	MTWTF--	:30	5	\$1,600.00	P-1	0.00 NM	37	\$59,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			



WCPO

Print Date: 08/09/12

Page 6 of 9

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kypost.com

Contract / Revision 306317 Flight Dates 08/03/12-09/03/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:05:00

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														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
27	WCPO	08/03/12	09/03/12	M-F 730-8p Jeopardy	CM	M-F 730-8p	MTWTF--	:30	5	\$1,600.00	P-1	0.00	NM	37	\$59,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	M--F--		1				\$1,600.00		0.00			
	Week:	08/07/12	08/13/12	MTWTF--		9				\$1,600.00		0.00			
	Week:	08/14/12	08/20/12	MTWTF--		9				\$1,600.00		0.00			
	Week:	08/21/12	08/27/12	MTWTF--		9				\$1,600.00		0.00			
	Week:	08/28/12	09/03/12	MTWTF--		9				\$1,600.00		0.00			
28	WCPO	08/04/12	09/01/12	SA 7-730p SA7-730P	CM	658-730p	-----S-	:30	1	\$600.00	P-1	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	-----S-		1				\$600.00		0.00			
	Week:	08/07/12	08/13/12	-----S-		1				\$600.00		0.00			
	Week:	08/14/12	08/20/12	-----S-		1				\$600.00		0.00			
	Week:	08/21/12	08/27/12	-----S-		1				\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WCPO	08/21/12-08/27/12		SA 7-730p		658-730p	-----Sa--	:30		(\$600.00)		0.00	NM		
	See MG 28.6 [NASCAR]														
6	WCPO	08/04/12-08/04/12		SA 7-730p		658-730p	-----Sa--	:30		\$600.00		0.00	NM		
	Ⓜ MG for 28.4 08/25 [MG]														
	Week:	08/28/12	09/03/12	-----S-		1				\$600.00		0.00			
29	WCPO	08/04/12	09/01/12	SA 730-8p SA730-8P	CM	730-758p	-----S-	:30	1	\$600.00	P-1	0.00	NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	-----S-		1				\$600.00		0.00			
	Week:	08/07/12	08/13/12	-----S-		2				\$600.00		0.00			
	Week:	08/14/12	08/20/12	-----S-		2				\$600.00		0.00			
	Week:	08/21/12	08/27/12	-----S-		1				\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WCPO	08/21/12-08/27/12		SA 730-8p		730-758p	-----Sa--	:30		(\$600.00)		0.00	NM		
	See MG 29.6 [NASCAR]														
6	WCPO	08/04/12-08/04/12		SA 730-8p		730-758p	-----Sa--	:30		\$600.00		0.00	NM		
	Ⓜ MG for 29.4 08/25														
	Week:	08/28/12	09/03/12	-----S-		1				\$600.00		0.00			
30	WCPO	08/03/12	09/03/12	M-SU 11p Late News M-SU 11p Late News	CM	11-1135p	MTWTF-S	:30	10	\$900.00	P-2	0.00	NM	26	\$23,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	M--F-S		6				\$900.00		0.00			
	Week:	08/07/12	08/13/12	MTWTF-S		5				\$900.00		0.00			
	Week:	08/14/12	08/20/12	MTWTF-S		5				\$900.00		0.00			
	Week:	08/21/12	08/27/12	MTWTF-S		5				\$900.00		0.00			
	Week:	08/28/12	09/03/12	MTWTF-S		5				\$900.00		0.00			
31	WCPO	08/03/12	09/03/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1202a	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	16	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	M--F--		4				\$400.00		0.00			
	Week:	08/07/12	08/13/12	MTWTF--		3				\$400.00		0.00			
	Week:	08/14/12	08/20/12	MTWTF--		3				\$400.00		0.00			
	Week:	08/21/12	08/27/12	MTWTF--		3				\$400.00		0.00			
	Week:	08/28/12	09/03/12	MTWTF--		3				\$400.00		0.00			
32	WCPO	08/03/12	09/03/12		CM	1202-107a	MTWTF--	:30	5	\$200.00	P-2	0.00	NM	24	\$4,800.00



WCPO

Print Date: 08/09/12

Page 7 of 9

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Contract / Revision 306317 Flight Dates 08/03/12-09/03/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:05:00

Advertiser Obama / Democrat / Presid Product Candidate. Obama for Amer Estimate # 1522 Sked A

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 1202-107a Jimmy Ki															
M-F 1202-107a Jimmy Ki															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--					4	\$200.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					5	\$200.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					5	\$200.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					5	\$200.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					5	\$200.00		0.00			
33	WCPO	08/03/12	09/03/12	M-F 106-206a Frasier	CM	106-206a	MTWTF--	:30	5	\$125.00	P-1	0.00	NM	22	\$2,750.00
M-F 106-206a Frasier															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--					2	\$125.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					5	\$125.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					5	\$125.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					5	\$125.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					5	\$125.00		0.00			
E 34	WCPO	08/05/12	09/02/12	SU 1135p-1235a	CM	SU 1135p-1235a	-----S	:30	1	\$300.00	P-1	0.00	NM	5	\$1,500.00
SU Sports of All Sorts															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	-----S					1	\$300.00		0.00			
		Week: 08/07/12	08/13/12	-----S					1	\$300.00		0.00			
		Week: 08/14/12	08/20/12	-----S					1	\$300.00		0.00			
		Week: 08/21/12	08/27/12	-----S					1	\$300.00		0.00			
		Week: 08/28/12	09/03/12	-----S					1	\$300.00		0.00			
35	WCPO	08/06/12	09/03/12	8-10pm Bachelor/Bachelorette	CM	8-10p	M-----	:30	1	\$3,200.00	P-8	0.00	NM	5	\$16,000.00
Bachelor Pad															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M-----					1	\$3,200.00		0.00			
		Week: 08/07/12	08/13/12	M-----					1	\$3,200.00		0.00			
		Week: 08/14/12	08/20/12	M-----					1	\$3,200.00		0.00			
		Week: 08/21/12	08/27/12	M-----					1	\$3,200.00		0.00			
		Week: 08/28/12	09/03/12	M-----					1	\$3,200.00		0.00			
36	WCPO	08/06/12	08/27/12	Monday Prime C	CM	10-11p	M-----	:30	1	\$2,000.00	P-8	0.00	NM	3	\$6,000.00
Monday Prime C															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M-----					1	\$2,000.00		0.00			
		Week: 08/07/12	08/13/12	M-----					1	\$2,000.00		0.00			
		Week: 08/14/12	08/20/12	-----					0	\$0.00		0.00			
		Week: 08/21/12	08/27/12	M-----					1	\$2,000.00		0.00			
37	WCPO	08/07/12	08/21/12	Tuesday Prime B	CM	9-10p	-T-----	:30	1	\$2,000.00	P-8	0.00	NM	2	\$4,000.00
Tuesday Prime B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	-T-----					1	\$2,000.00		0.00			
		Week: 08/14/12	08/20/12	-----					0	\$0.00		0.00			
		Week: 08/21/12	08/27/12	-T-----					1	\$2,000.00		0.00			
38	WCPO	08/07/12	08/21/12	Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$2,000.00	P-8	0.00	NM	2	\$4,000.00
Tuesday Prime C															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	-T-----					1	\$2,000.00		0.00			
		Week: 08/14/12	08/20/12	-----					0	\$0.00		0.00			
		Week: 08/21/12	08/27/12	-T-----					1	\$2,000.00		0.00			
39	WCPO	08/15/12	08/15/12	Wednesday Prime A	CM	8-9p	--W----	:30	1	\$1,975.00	P-3	0.00	NM	1	\$1,975.00
Wednesday Prime A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WCPO

Print Date: 08/09/12

Page 8 of 9

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kypost.com

Contract / Revision 306317 Flight Dates 08/03/12-09/03/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:05:00

Advertiser Obama / Democrat / Presid Product Candidate. Obama for Amer Estimate # 1522 Sked A

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
39	WCPO	08/15/12	08/15/12	Wednesday Prime A Wednesday Prime A	CM	8-9p	--W----	:30	1	\$1,975.00	P-3	0.00	NM	1	\$1,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/14/12	08/20/12	--W----		1			\$1,975.00			0.00			
40	WCPO	08/08/12	08/29/12	Wednesday Prime B Wednesday Prime B	CM	9-10p	--W----	:30	1	\$2,500.00	P-3	0.00	NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/07/12	08/13/12	--W----		1			\$2,500.00			0.00			
	Week:	08/14/12	08/20/12	--W----		1			\$2,500.00			0.00			
	Week:	08/21/12	08/27/12	--W----		1			\$2,500.00			0.00			
	Week:	08/28/12	09/03/12	--W----		1			\$2,500.00			0.00			
41	WCPO	08/08/12	08/22/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	:30	1	\$2,000.00	P-3	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/07/12	08/13/12	--W----		1			\$2,000.00			0.00			
	Week:	08/14/12	08/20/12	-----		0			\$0.00			0.00			
	Week:	08/21/12	08/27/12	--W----		1			\$2,000.00			0.00			
42	WCPO	08/16/12	08/30/12	Thursday Prime B Thursday Prime B	CM	9-10p	---T---	:30	1	\$3,000.00	P-8	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/14/12	08/20/12	---T---		1			\$3,000.00			0.00			
	Week:	08/21/12	08/27/12	-----		0			\$0.00			0.00			
	Week:	08/28/12	09/03/12	---T---		1			\$3,000.00			0.00			
43	WCPO	08/03/12	08/03/12	Friday Prime A Friday Prime A	CM	8-9p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	07/31/12	08/06/12	----F--		1			\$1,400.00			0.00			
44	WCPO	08/03/12	08/31/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$1,800.00	P-8	0.00	NM	9	\$16,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	07/31/12	08/06/12	----F--		1			\$1,800.00			0.00			
	Week:	08/07/12	08/13/12	----F--		2			\$1,800.00			0.00			
	Week:	08/14/12	08/20/12	----F--		2			\$1,800.00			0.00			
	Week:	08/21/12	08/27/12	----F--		2			\$1,800.00			0.00			
	Week:	08/28/12	09/03/12	----F--		2			\$1,800.00			0.00			
E 45	WCPO	08/11/12	09/01/12	ABC Saturday Prime Saturday Prime	CM	8-11p	-----S-	:30	1	\$800.00	P-1	0.00	NM	8	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/07/12	08/13/12	-----S-		2			\$800.00			0.00			
	Week:	08/14/12	08/20/12	-----S-		1			\$800.00			0.00			
	Week:	08/21/12	08/27/12	-----S-		2			\$800.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
8	WCPO	08/21/12-08/27/12		ABC Saturday Prime		8-11p	-----Sa--	:30		(\$800.00)		0.00	NM		
See MG 45.10,45.11															
[NASCAR]															
9	WCPO	08/21/12-08/27/12		ABC Saturday Prime		8-11p	-----Sa--	:30		(\$800.00)		0.00	NM		
See MG 45.10,45.11															
[NASCAR]															
10	WCPO	08/11/12-08/11/12		ABC Saturday Prime		8-11p	(7:57 PM-10:00 -----Sa--	:30		\$800.00		0.00	NM		
Ⓜ MG for 45.8,45.9															
11	WCPO	08/18/12-08/18/12		ABC Saturday Prime		8-11p	(7:57 PM-10:00 -----Sa--	:30		\$800.00		0.00	NM		
Ⓜ MG for 45.8,45.9															
	Week:	08/28/12	09/03/12	-----S-		1			\$800.00			0.00			

